

Te Wahipounamu: see **Fiordland National Park**

Tender A tender is a small **vessel** that is used to shuttle passengers from a larger ship to shore. With the dramatic increase in the size of **cruise** ships (**megaships**), tenders are becoming more important in those **harbours** and around **islands** with waters too shallow for these large cruise ships to enter.

Michael Lück

The International Ecotourism Society (TIES) The International Ecotourism Society is a membership association dedicated to fostering sustainable tourism as a tool for **conservation**. In 1996, the organization identified marine **ecotourism** as a growing form of nature-based tourism that showed great promise in addressing the needs of coastal communities and ecosystems through the potential revenues and **environmental education** associated with it. The society also acknowledged the many management challenges associated with achieving sustainable ecotourism in coastal areas.

To this end, TIES formulated several projects designed to help promote sustainable marine **tourism**. One of these projects included the development of a series of marine ecotourism workshops for tourism entrepreneurs, international development officers and government officials. These workshops have been held in more than ten different coastal settings around the world.

A second project included the development of international marine ecotourism guidelines and the documentation of marine ecotourism best practices (Halpenny, 2002). This project featured: (i) the use of stakeholder meetings in the **Caribbean** to identify key challenges associated with managing tourism in coastal areas; and (ii) an international survey of coastal tourism operators, which documented their understanding of guidelines, their implementation of best practices for sustainable tourism and their opinions on the challenges of implementing sustainable coastal tourism. The drafted guidelines, which covered topics ranging from marine tourism **infrastructure** to **marine wildlife tourism**, were reviewed by an

international panel of marine conservation and tourism experts.

Related internet source

The International Ecotourism Society: <http://www.ecotourism.org>

Elizabeth Halpenny

The Love Boat *The Love Boat*, aired on US television from the mid-1970s into the 1980s, introduced millions of people to the then new idea of vacation cruising. The show was produced by Aaron Spelling and was inspired by the best-selling memoir penned by Jeraldine Saunders. Episodes were shot both in Hollywood and on board the *Pacific Princess* and *Island Princess* (Princess Cruise Lines) during voyages. The ships' regular paying passengers were given raffle tickets in exchange for serving as extras. Each television episode contained several comic sketches about love. Every week, a different **cruise** and new group of characters was introduced, as seen through the eyes of regular characters, interweaving these characters with the lives of the core cast members. Several factors combined to make *The Love Boat* popular, including the weekly parade of famous guest stars, up-and-coming talent and the show's exotic locations. A second TV series, *The Love Boat: The Next Wave*, was aired from 1998 to 1999 and was filmed on the *Sun Princess*.

As noted by Princess Cruises President, Phil Kleweno, upon the retirement of the 168.5 m-long *Pacific Princess* in 2002: 'I think most in our business would agree that *The Love Boat* was responsible for beginning the modern-day growth of the **cruise industry**'. Princess Cruise Lines continues to be known as the 'Love Boat' line today.

See also: Hollywood Portrayal of Oceans and Seas.

Related internet source

The Love Boat: <http://www.tvland.com/shows/loveboat/main.jhtml>

Dagmar Fertl

The World *The World* is a cruise ship with luxury vacation residences that are available for purchase or hire. There are 160 residences on board, ranging from three-bedroom apartments